

# NICK PIGOT

Leabrook, SA, 5068 | M: 0412 956 338 E: advisory@nickp.org

## Broadcast Executive

An experienced Broadcast Industry Leader with more than 30 years' industry experience, offering verifiable success in strategically managing and achieving brand and business operational goals, in driving innovation and demonstrating extensive knowledge in all aspects associated with broadcasting including technologies and innovations. Achievements include directing and improving financial viability of operations, designing & building Innovations Park Studios & Play-out facility, initiating and managing new business, building and strengthening client relationships. Known as a respected member of executive management, leader of high performing broadcast and retail teams, actively involved in industry bodies both within Australia and Internationally.

### KEY AREAS OF EXPERTISE

- **Strategy Development and Implement**
  - Implementation of broadcast technology strategies
- **Operations Management**
  - Establishment and implementation of television channels
  - Management of broadcast operational budgets
  - Producing/Directing International and National programs
- **Business Development, Acquisition**
- **Relationship Management**
  - Clients and affiliate relationships
- **Staff Development and Leadership**
- **Problem Identification, Solutions Development**
- **Communications, Mediation/Negotiation skills**

### PROFESSIONAL EXPERIENCE

#### [DIRECT GROUP](#), Sydney

**Head of Television and Broadcast Operations.** Oct 2004 to Present

- Reports directly to the CEO of the Direct Group. Entrusted with the general management of three companies within the Direct Group:
  - TVSN Channel & Business Development (Television Home Shopping Pay TV & FTA)
  - The Expo Channel (Infomercial Channel Pay TV)
  - IP Studios (Direct Groups Broadcast and Production facility)
- Developed and produced TVSN's brand marketing and communication campaigns.
- Appointed General Manager of the Expo channel, due to the success obtained from leadership of TVSN and IP Studios.
- Introduced standards relating to broadcast technical procedures leading to improved efficiencies in the production process.



### CAREER SNAPSHOT

#### [DIRECT GROUP](#), Sydney

**Head of Television and Broadcast Operations.** Oct 2004 to April 2023

This role includes the management of three companies:

- **General Manager**, Television and Business Development, TVSN Channel
- **General Manager**, Expo Channel
- **General Manager**, IP Studios

#### [TVSN LIMITED](#), Sydney

- **General Manager**, Network Production & Creative Services. June 2000 to Oct 2004
- **Executive Producer.** Sept 1997 to Feb 2000  
Advertising Agencies  
Nine Network,

#### [CHANNEL 9](#), Adelaide

Sept 1993 to March 1997

- **Series Producer/Director.**  
Directions for SA, Building Ideas, Garden Living.

#### [BANKSIA PRODUCTIONS](#),

**Producer/Director.** 1990-1993, Guess What?, Here's Humphrey, Hot Science and pilot shows

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### PROFESSIONAL EXPERIENCE

[TVSN LIMITED](#), Sydney

**General Manager**, Network Production & Creative Services. 2000 to 2004

- Managed TVSN's broadcast, production and creative services departments, ensuring alignment and achievement of TVSN Ltd commercial and branding objectives. Reported to the CEO and to the Board.
- Responsible for the management and operations of TVSN Limited broadcast division, which involved management of three departments.
  - Broadcast Facilities\Studio:** Responsible for the management of broadcast operations, engineering management, technical production and delivery of programming and post-production.
  - Production:** Responsible for the creative development and management of all creative concepts, program delivery, development of new presentation formats and programs live to air program content for broadcast and internet delivery.
  - Design:** Responsible for graphic design of broadcast/on-line programs, promotions, set design and visual merchandising.
- Managed programming standards, and provided leadership to 85 production personnel and support.

### EDUCATION & PROFESSIONAL DEVELOPMENT

- MAST Organisation U.K.**  
Courses in Time  
Management  
Selling Techniques
- New York Institute of  
Photography, London**  
Professional photographic  
diploma

#### 2004-2020

- Leading High Performance  
Teams
- Leadership-Next Steps
- Risk assessment
- Conflict management
- Communicating effectively
- Performance Management
- OH&S-Safe & Well

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**Nick is a very personable man and is an absolute delight to work with. He is a talented Executive Producer and has driven the development of the TVSN Channel Innovations Park Studio site, a great credit to him. His team regard him highly as do his peers.**

Patricia Powell-Hughes  
Managing Director,  
Non-Executive Director,  
Talent Broker

*Information on earlier roles and references furnished upon request.*